## **How to Become a Voluntary Member of the OOCC**

A new resource for small olive oil farmers and producers who want to know more about voluntary OOCC membership is now available on the website. While OOCC membership is not required for producers of less than 5,000 gallons of olive oil per year, they may choose to participate in the OOCC's mandatory sampling and testing program on a voluntary basis.

A few years ago, the OOCC Board created a voluntary version of the OOCC's mandatory sampling and testing program to make it more accessible and affordable for smaller producers. The program is available to any California olive oil producer committed to high quality standards for their product and who wishes to have this quality verified by the California Department of Food and Agriculture (CDFA).

This OOCC program is only for 100 percent California olive oil. The benefits to members include:

- OOCC member olive oil is analyzed by a credible, independent laboratory to ensure it meets stringent standards for quality and purity;
- Samples are collected and verified by the California Department of Food and Agriculture;
- Members who meet the stringent CDFA standards are allowed to use the OOCC logo on their packaging and marketing materials;
- A list of OOCC *Members in Good Standing*, which includes voluntary members, is maintained and published each year;

The information packet is available <u>here</u> and includes more details about the OOCC program and its costs, an explanation of the OOCC's quality and purity standards, a list of current OOCC *Members in Good Standing* and other useful resources to help you make an informed decision.

Should you have questions or need additional information, please contact OOCC Executive Director Chris Zanobini by email at <a href="mailto:chris@agamisi.com">chris@agamisi.com</a> or phone at (916) 441-1581.