

**Olive Oil Commission of California
Board of Directors Meeting
Sacramento, CA**

Minutes of Meeting
June 7, 2017

A meeting of the Olive Oil Commission of California Board of Directors was called to order by Chairman Jeff Colombini at 1:07 pm on June 7, 2017. Self-introductions were made and a quorum was established with the following in attendance:

Board Members

Jeff Colombini, Lodi Farming
Adam Englehardt, Boundary Bend Olives
Jim Lipman, California Olive Ranch
Larry Maben, Maben Family LLC
Richard Marchini, Marchini Ag
John Williams, Cal Ag Properties, LLC
Jim Etters, Seka Hills Olive Mill
Brady Whitlow, Corto Olive Co
Bruce Golino, Santa Cruz Olive Tree Nursery

Board Alternates

Rolland Rosenthal, Mill at Kings River
Vincent Ricchiutti, Enzo Olive Oil Co.
Ciriaco Chavez, Boundary Bend Olives

Guests

Patti Andrade, Borges USA
Dennis Manderfield, CDFA
Ryan Grossman, Enzo Olive Oil Co
Lisa Pollack, COOC
Patty Darragh, COOC
Albert Katz, Katz Farms
Mary Bolton, California Olive Ranch
Marilyn Dolan, Farmers Communication Exchange
Patricia Calvert, COMPANY?
Dan Flynn, UC Davis
Mark Sievers, Il Fiorello
Kathryn Tomajan,
Liliana Scarafia,
Jonathon Sciabica, Nick Sciabica & Sons

Olive Oil Commission

Chris Zanobini
Debbie Murdock
Jane Townsend
Lauren Millang

Public Comment Period

There were no public comments.

Election Results

The 2017 election results were reviewed. Adam Englehardt was elected as a producer representative for District 2; Jeff Columbini as a producer representative for District 2; Jim

Lipman as a handler representative for District 1; and Pat Ricchiuti as a producer representative alternate for District 3.

Appointment of Vacant Board or Alternate Seats

There are vacancies for a producer member and producer alternate for District 1; a District 2 producer alternate; a District 1 handler alternate; and the Public alternate.

A motion was made, seconded, and unanimously approved to appoint Mayo Ryan as the District 1 producer member.

A motion was made, seconded, and unanimously approved to appoint Mary Bolton to District 1 handler alternate.

A motion was made, seconded, and unanimously approved to appoint Bruce Golino to an additional 3 year term as Public Member. IS THIS CORRECT?

Election of Officers

A motion was made, seconded, and unanimously approved to re-elect existing Chair Jeff Columbini, Vice Chair Adam Engelhardt, and Secretary/Treasurer Brady Whitlow to one year terms.

Appointment and welcome of New Advisory Board Members

New appointments for a 3-year term to the Advisory Committee include Albert Katz, Amy Bridge Day, Patricia Calvert, Pamela Marvel, Robert Roos, Mark Sievers, and Kathryn Tomajan. The Advisory Committee will meet in the next few weeks to elect a Chair and Vice Chair.

Report from Grades and Labeling Standards Committee

- a. Review of the 2017/18 Olive Oil Grades and Labeling Standards and Voluntary participation in the OCCC
Committee Chairman Bruce Golino referred to a proposal included in the board packets from UC Davis Olive Center to compile and review literature associated with C17:1 Heptadecenoic acid in olive oil. Because purity standards in California olive oils are not meeting the national standard, Wang will review the findings and make a recommendation on what the limit should be. A change to the California standard will require a legislative process. The proposal is for the project is \$9,050 and would be completed by February 1, 2018. It was noted that this would be funded with monies unused from the 2016/17 budget.

It was moved, seconded and unanimously approved to proposal from UC Davis Olive Center for Literature Review on C17:1: Heptadecenoic Acid in Olive Oil.

- b. Recommendations of Standards to CDFA
Golino reported that CDFA will review the standards as amended and expects approval sometime in August.

- c. Voluntary participation in the OOC
Committee Chair Bruce Golino reported on proposed changes to Appendix A as recommended by the Committee, as follows:

Section 4.8: For any lot of oil of 350 gallons or less, a handler may receive a waiver from all testing except for Free Fatty Acid, and ~~Peroxide Value~~ UV and Organoleptic Analysis

Section 9.1(a) The handler voluntarily participates in the commission program or is member of an OOC approved organization that requires testing and certification of their members' olives oils for the following quality parameters: ~~PV, FFA, UV and Panel Test.~~ Organoleptic Analysis.

Section 9.1(c) ~~The handler agrees to pay annually a fee set by the OOC board.~~ The handler agrees to pay an annual fee calculated by taking the current assessment rate multiplied by the quantity of olive oil produced.

It was moved, seconded and unanimously approved to approve the changes as recommended by the Committee.

Research Committee Update

- a. 2017/18 Research Projects and Funding
Committee Chairman Adam Englehardt referred to the list of projects proposed for funding for a total of \$191,000 as follows:
\$34,000 for continuation of UC Davis Research of Fatty Acid and Sterol Profiles of California olive oils, and \$5,000 for retesting of outlier data;
\$21,000 for continuation of UC Riverside Olive Knot Research;
\$42,000 for UC Riverside Olive Leaf Scorch Research;
\$9,000 for Analysis of 2017 Harvest Oil Quality Data;
\$50,000 for Off Shelf Monitoring Research;
\$30,000 for allocation of miscellaneous expenses for funding of Section 18 or 24c registration

It was moved, seconded and unanimously approved to approve the 2017/18 Research Program budget as presented for a total of \$191,000.

It was suggested Florent Trouillas be asked to study organic treatment alternatives for neofabrae.

Outreach Committee Update

Committee Chairman Richard Marchini stated that the Outreach Committee is recommending a budget of \$60,000 for 2017/18.

There was discussion whether a budget could be approved when the COOC proposal to provide marketing and outreach services had not yet been reviewed. It was clarified that regardless of this, a budget must be approved for the 2017/18 year.

Patty Darragh stated that the proposal had been sent to the OOCB officers on May 21. The goal of the proposal is to align COOC and OOCB activities and the intent of the proposal was to establish a dialogue for discussion. Zanolini stated that the proposal had been distributed to the executive committee upon receipt and that it was unsatisfactory in its current form. A question was asked whether the Executive Committee can reject a proposal without sharing it with the full board for review and discussion. Manderfield stated that CDFA has no problem with the Executive Committee's actions.

Englehardt stated that there are several aspects of the proposal which affect the activities of more than one committee. Each committee should review the proposed activities with regard to how it relates to their specific activities.

It was moved, seconded to approve the Outreach Committee 2017/18 proposed budget of \$60,000. Motion passed, with one abstention (Katz).

Report from Budget and Finance Committee

Brady Whitlow led a discussion and review of projected year end financials for 2016/17 and proposed 2017/18 budget.

Continuation of Line of Credit. The Committee recommends that the line of credit be continued.

2017/18 Crop Estimate & 2017/18 Assessment Rate. The Committee recommends that the assessment remain at \$0.14/gallon.

2017/18 Budget. The board reviewed the 2017/18 proposed budget included in the packets.

It was moved, seconded and passed unanimously to continue the line of credit, approve the 2017/18 crop estimate and assessment rate, and to approve the 2017/18 budget as presented.

Handler Audits Update

Chris Zanolini reported that the CDFA Audit Division will begin conducting audits in July/August. CDFA has a list of handlers, from which they will randomly select who is audited this year. Over the next 3 years, all handlers will be randomly audited.

Addition of language to the OOCB Commission law

The board discussed the suggested changes to the law, to allow OOCB to more freely talk about its programs.

In their meeting earlier in the day, the Outreach Committee lacked a quorum but nonetheless recommends that the board accept changes to the commission law as follows:

Section 79804: The commission form of administration created by this chapter is uniquely situated to provide those engaged in the activities specified in this chapter the opportunity

to avail themselves of the benefits of collective actions in the board fields of olive oil research, ~~and~~ grades and labeling standards, and public education regarding activities authorized in Section 79851.

Addition of Section 79851 (s) Engage in communications with the public regarding activities authorized in this chapter.

There was discussion that OOCC cannot currently address the public or press on commission activities or projects, even to correct misrepresentation or misinformation.

It was moved, seconded and passed unanimously to approve the amendments to OOCC Commission law as presented.

Other Business

- a. April 24, 2017 OOCC Board Meeting Minutes

It was moved, seconded and carried to approve the minutes of the 4/24/17 OOCC board meeting minutes as presented.

- b. Assessment Collection Procedures Amendment

A proposed amendment to the Assessment Collection Procedures would change the collection period from monthly to annually.

It was moved, seconded and carried unanimously to accept the amendments to the assessment collection procedures as presented.

- c. Informational Meeting for Handlers. Englehardt suggested we hold another informational meeting for handlers in September.

Issues for Next Meeting's Agenda

It was suggested that the COOC proposal be presented and discussed at the next meeting.

Schedule Next Meeting

The next OOCC Board meeting will be held September 6, 2017

Adjournment

The meeting was adjourned at 2:00pm.

Certification of Minutes

I, Chris Zanobini, do hereby certify that to the best of my knowledge, the foregoing is a true and correct copy of the minutes of the meeting of the Olive Oil Commission of California Board of Directors at 1:00pm on June 7, 2017

Date

Chris Zanobini, Executive Director
Olive Oil Commission of California