



**OLIVE OIL COMMISSION OF CALIFORNIA
EXECUTIVE COMMITTEE MEETING**

**MONDAY
January 13, 2025
10:00 a.m.**

**2565 Alluvial Ave., Suite 152
Clovis, CA 93611**

Join Zoom Meeting
<https://us02web.zoom.us/j/84838756336>

**Conference Number: 1 (669) 900-6833
Meeting ID: 848 3875 6336**

AGENDA

I. CALL TO ORDER – Michael Fox – Chairman

- i. Roll Call page 3
- ii. Establish Quorum
- iii. Approval of Previous Minutes: (action item)
 - July 30, 2024 page 4

II. CHAIRMAN’S COMMENTS

III. OCCC LAW MODIFICATION (action item) page 10

IV. DISCUSSION OF STRATEGIC PLAN AND AREAS OF FOCUS page 30

- i. OCCC Strategic Plan – March 2021 page 31

V. OLIVE OIL DAY UPDATE

- i. Sponsorship Packet page 41

VI. FINANCIAL UPDATE

- i. Balance Sheet page 49
- ii. Profit & Loss page 50

VII. PUBLIC COMMENT

**2565 Alluvial Ave., Suite 152 Clovis, CA 93611 – 559-573-8014 – fax 559-456-9099 –
www.oliveoilcommission.org**

VIII. OTHER BUSINESS

- i. Future Meeting Dates

IX. ADJOURNMENT