Olive Oil Commission of California Newsletter

OOCC Staff Attends World Ag Expo 2025

In February, OOCC staff attended the World Agriculture Expo, where they explored the latest advancements in agriculture. The team examined AI-driven innovations, discovered new and improved equipment designed for efficiency, and networked with industry leaders. This experience provided valuable insights into the future of farming and the evolving role of technology in the industry.

OOCC Sampling Program 2024

The Olive Oil Commission of California, in collaboration with the California Department of Food and Agriculture (CDFA), has successfully completed the sampling process for the 2024 season. All samples have been sent out for analysis, and results are expected in April. The results will be sent via email from the Commission in Excel format, so please be on the lookout. After testing is completed, the results will be relayed to Selina Wang and Shirley Li for analysis, and we will review the findings before presenting them at the June board meeting. We appreciate everyone's cooperation and look forward to sharing the results soon. If you have any questions, please contact Ethan Cranmer at (559) 977-7480.

2025 Agricultural & Government Leaders Reception

In February, Michelle Borges attended the 2025 Agricultural and Government Leaders Reception in Sacramento, CA. Thank you to the California Agricultural Leadership Foundation and the Agricultural Council of California for hosting this event.

Olive Oil Conference

Thank you to everyone who attended our 1st Annual Joint Olive Oil Conference! We are pleased to report that nearly 200 attendees joined us for this event. A special thank you to our generous sponsors and to our partners, the American Olive Oil Producers Association (AOOPA) and the California Olive Oil Council (COOC), for collaborating with us to make this event possible. Throughout the day, we hosted grower panels, provided industry updates, and offered an overview of the Trump administration's impact on the industry. Our goal, is to further inform the industry on olive oil and continue expanding this event. We hope everyone enjoyed the conference, and we encourage attendees to scan our QR code and share their feedback on how we can improve for next year.

SCAN

California Fresh Fruit Annual Meeting

In March, Michelle Borges attended the 2025 California Fresh Fruit Association Annual Meeting in Ojai, CA. She connected with fellow industry professionals and gained valuable insights into the fresh fruit industry. The conversations and networking were enriching, deepening her understanding of California agriculture. Thank you to our friends at CFFA for hosting a wonderful annual meeting.

Upcoming Events

OOCC BOD Meeting, June 4, 2025

Zoom Link

Olive Oil Commission of California
2565 Alluvial Ave #152, Clovis, CA 93611
PH:(559)573-8014 | www.oliveoilcommission.org