

All booth payments must be received **no later than December 1, 2025 for booths**. Any unpaid booths after this deadline will FORFEIT their booth. If you inquire after December 1, please note that you must pay **no later than February 20, 2026** to be included in the printing materials.

Please pay via ACH or check.

Join us at the 2026 Annual Olive Oil Conference—the premier event that brings together growers, processors, and industry professionals. As an exhibitor, you'll have the unique opportunity to:

- **Showcase Your Brand:** Display your products, services, and innovations to key decision-makers in the olive oil industry.
- **Network with Industry Leaders:** Connect with a diverse group of attendees, from growers and processors to researchers and policymakers.
- **Expand Your Reach:** Build brand recognition and generate leads by meeting potential clients and partners face-to-face.
- **Stay Ahead of Trends:** Gain insights into the latest trends, challenges, and opportunities within the industry.

## Booth Details & Pricing

Exhibit spaces are allocated on a **first-come, first-served basis**, and we anticipate high demand, so be sure to secure your spot early!

- **Bronze: \$1,500**
- **Silver: \$2,000**
- **Gold: \$2,500**
- **Platinum: \$3,000**

Other Sponsorship Packages:

- **Ice Cream: \$1,500**

- **Breakfast: \$2,000**
- **Cocktails: \$2,500**
- **Lunch: \$3,000**
- **Bus: \$3,500**

## Booth Dimensions

Each single booth is 8' x 10'.

## Booth Inclusions

Each 8' x 10' booth includes:

- (2) Attendee passes that have access to all meals and sessions (excludes the Cocktail Reception and Bus Tour)
- (1) Black linen to cover table
- (2) Side Chairs

**Note:** Additional items can be requested, but we have the right to deny if unreasonable or the venue will not allow for it.

Please note, that each sponsorship will come with different perks.

## Exhibitor Schedule

- **Move-In:** Thursday, March 19, 2026 | 7:00 AM – 8:00 AM
- **Exhibits Open:**
  - Thursday, March 19, 2026 | 8:00 AM – 4:30 PM
  - Friday, March 20, 2026 | 8:00 AM – 1:00 PM
- **Move-Out:** Friday, March 20, 2026 | 1:00 PM – 3:00 PM

# Registration Instructions

**Please read the following instructions carefully before beginning your registration:**

If you will be attending the conference, please fill out the entire sponsorship packet. Please enter your name, company name, and contact information. Select the box that corresponds to your sponsorship level. If your sponsorship is not listed, please specify the details on the packet. Please check if you would like a booth. If you do not specify that you want a booth, you will not receive one. Space is limited and will be on a first come, first serve basis.

Each sponsorship includes **two (2) tickets**. Please list the names of the individuals who will be using these tickets. Additional attendees must purchase their own tickets separately.

You may include any additional contact information or special requests. Please note that while we will do our best to accommodate requests, we reserve the right to decline any that are not feasible within the constraints of the venue.

Please see sponsorship perks below:

	BRONZE	SILVER	GOLD	PLATINUM
Exhibitor Booth	X	X	X	X
Logo Placement in Publication Materials	X	X	X	X
Two Tickets for Conference	X	X	X	X
Branded Printed Insert		X	X	X
Two Tickets for Cocktail Reception		X	X	X
GOLD ONLY: One Additional Ticket for Conference and Cocktails (3 TOTAL)			X	
PLATINUM ONLY: Two Additional Tickets for Conference and Cocktail (4 TOTAL) and Two Bus Tickets				X

Review your packet carefully before submitting your registration.

*Important:* If you are requesting a booth, you will be required to reserve a hotel room, as this is a two-day event.

Please send a logo for your company or any questions you might have to [mmcdonnell@calapple.org](mailto:mmcdonnell@calapple.org)